



Corporate visual identity manual

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Cromática

Naranja corporativo

Pantone Solid Uncoated 3556 U
Pantone Solid Coated 3556 C

C0 M88 Y94 K0
R231 G65 B56

#e74124

Gris corporativo

Pantone Solid Uncoated 422 U
Pantone Solid Coated 422 C

C40 M30 Y30 K10
R157 G158 B159

#9d9e9f

Negro corporativo

C00 M00 Y00 K100
R0 G0 B0

#1d1d1b